



THE NEW YORK CITY LANDMARKS PRESERVATION COMMISSION  
 1 CENTRE STREET 9TH FLOOR NORTH NEW YORK NY 10007  
 TEL: 212 669-7700 FAX: 212 669-7780



# PERMIT CERTIFICATE OF APPROPRIATENESS

<b>ISSUE DATE:</b> 05/17/16	<b>EXPIRATION DATE:</b> 5/17/2022	<b>DOCKET #:</b> 184149	<b>COFA #:</b> COFA 18-6072
<b>ADDRESS:</b> 744 MADISON AVENUE <u>HISTORIC DISTRICT</u> UPPER EAST SIDE		<b>BOROUGH:</b> MANHATTAN	<b>BLOCK/LOT:</b> 1379 / 56

**Display This Permit While Work Is In Progress**

ISSUED TO:

**William Friedland**  
**L&M 65th Madison LLC**  
**500 Park Avenue, 11th FL**  
**New York, NY 10065**

**NOT ORIGINAL  
 COMPUTER-GENERATED COPY**

Pursuant to Section 25-307 of the Administrative Code of the City of New York, the Landmarks Preservation Commission, at the Public Meeting of May 17, 2016, following the Public Hearing of the same date, voted to grant a Certificate of Appropriateness for the proposed work at the subject premises, as put forth in your application completed April 21, 2016.

The proposal, as approved, consists of installing one (1) fixed arched awning (Sunbrella Silver) with black lettering at the fixed skirt ("No 20 East End Di Donna") on the canvas at the southernmost entrance on the Madison Avenue façade, as shown in presentation, photographs and drawings labeled LPC-01 through LPC-05 dated April 18, 2016, prepared by Michael J. Chirigos, RA, submitted as components of the application and presented at the Public Hearing and Public Meeting.

In reviewing this proposal, the Commission noted that the Upper East Side Historic District Designation Report describes 744 Madison Avenue as a commercial building originally designed by Rouse & Goldstone in 1917; altered by Kenneth B. Norton in 1938; and altered and enlarged pursuant to Certificate of Appropriateness 10-3979 by Page Ayres Cowley Architects; and that the building's style, scale, materials, and details are among the features that contribute to the special architectural and historic character of the Upper East Side Historic District.

With regard to this proposal, the Commission found that the type and placement of the proposed awning is consistent with a historic awning used on this building at the matching opening at the opposite side of the

building; that the fixed awning follows the curved configuration of the door opening over which it will be installed, therefore, it will not cause the loss of, damage to, or hide or obscure any significant feature; that the gray canvas and black lettering on the skirt will closely match existing awnings at the two-story commercial base, resulting in a uniform appearance; and that the work will not detract from the special architectural or historic character of the building and or the Upper East Side Historic District. Based on these findings, the Commission determined the work to be appropriate to the building and to the Upper East Side Historic District and voted to approve this application.

However, in voting to grant this approval, the Commission stipulated that two final signed and sealed Department of Buildings filing drawings showing the approved proposal be submitted to the Landmarks Preservation Commission for review and approval.

Subsequently, on May 17, 2016, the Landmarks Preservation Commission received final drawings LPC-01 through LPC-05 dated April 18, 2016, prepared by Michael J. Chirigos, RA. Accordingly, the staff of the Commission reviewed the drawings, and found that the proposal approved by the Commission had been maintained. Based on this and the above findings, the drawings have been marked approved with a perforated seal, and Certificate of Appropriateness 18-6072 is being issued.

This permit is issued on the basis of the building and site conditions described in the application and disclosed during the review process. By accepting this permit, the applicant agrees to notify the Commission if the actual building or site conditions vary or if original or historic building fabric is discovered. The Commission reserves the right to amend or revoke this permit, upon written notice to the applicant, in the event that the actual building or site conditions are materially different from those described in the application or disclosed during the review process.

All approved drawings are marked approved by the Commission with a perforated seal indicating the date of the approval. The work is limited to what is contained in the perforated document. Other work or amendments to this filing must be reviewed and approved separately. The applicant is hereby put on notice that performing or maintaining any work not explicitly authorized by this permit may make the applicant liable for criminal and/or civil penalties, including imprisonment and fine. This letter constitutes the permit; a copy must be prominently displayed at the site while work is in progress. Please direct inquiries to Derek Dandurand.

Meenakshi Srinivasan  
Chair

**PLEASE NOTE: PERFORATED DRAWINGS AND A COPY OF THIS PERMIT HAVE BEEN SENT TO:**  
Michael Chirigos , Rexrode Chirigos Architects

**cc:** Cory Herrala/Director of Technical Affairs, Sustainability and Resiliency/LPC