



THE NEW YORK CITY LANDMARKS PRESERVATION COMMISSION
 1 CENTRE STREET 9TH FLOOR NORTH NEW YORK NY 10007
 TEL: 212 669-7700 FAX: 212 669-7780



PERMIT CERTIFICATE OF NO EFFECT

ISSUE DATE: 08/14/19	EXPIRATION DATE: 8/14/2023	DOCKET #: LPC-20-00464	CNE CNE-20-00464
ADDRESS: 2-01 47th Road		BOROUGH: Queens	BLOCK/LOT: 21 / 120
Pepsi Cola Sign, Individual Landmark			

Display This Permit While Work Is In Progress

ISSUED TO:

Carl Chaleski
PepsiCo
700 Anderson Hill Road
Purchase, NY 10577

**NOT ORIGINAL
 COMPUTER-GENERATED COPY**

Pursuant to Section 25-306 of the Administrative Code of the City of New York, the Landmarks Preservation Commission hereby approves certain alterations to the subject premises as proposed in your application completed on August 13, 2019.

The approved work consists of exterior work including the installation of temporary illuminated signage ("JetBlue" and four (4) logos) and metal framing attached to the existing Pepsi Cola Sign structure, which will be removed on or before October 1, 2019, as described and shown in a letter prepared by Carl Chaleski dated July 9, 2019; a rendering; three diagrams; existing conditions photographs; and drawings labeled 1 through 5, dated July 22, 2019, and prepared by Landmark Unlimited Incorporated, all submitted as components of the application.

In reviewing this proposal, the Commission notes that the Pepsi-Cola Sign Designation Report describes 2-01 47th Road (aka 4-09 47th Road) as a structure, manufactured by the General Outdoor Advertising Company, and built in 1940.

With regard to the proposal, the Commission finds, in accordance with the provisions set forth in Title 63 of the Rules of the City of New York, Section 2-05 for Temporary Installations. Based on these findings, the work is approved.

Please see Title 63 of the Rules of the City of New York for complete text of any Rule section(s) cited in this permit: <http://www1.nyc.gov/site/lpc/applications/rules-guides.page>

The Commission has reviewed the application and these drawings and finds that the work will have no effect on significant protected features of the building.

This permit is issued on the basis of the building and site conditions described in the application and disclosed during the review process. By accepting this permit, the applicant agrees to notify the Commission if the actual building or site conditions vary or if original or historic building fabric is discovered. The Commission reserves the right to amend or revoke this permit, upon written notice to the applicant, in the event that the actual building or site conditions are materially different from those described in the application or disclosed during the review process.

All approved drawings are marked approved by the Commission with a perforated seal indicating the date of the approval. The work is limited to what is contained in the perforated document. Other work or amendments to this filing must be reviewed and approved separately. The applicant is hereby put on notice that performing or maintaining any work not explicitly authorized by this permit may make the applicant liable for criminal and/or civil penalties, including imprisonment and fine. This letter constitutes the permit; a copy must be prominently displayed at the site while work is in progress. Please direct inquiries to Abbie Hurlbut.

Sarah Carroll
Chair

PLEASE NOTE: PERFORATED DRAWINGS AND A COPY OF THIS PERMIT HAVE BEEN SENT TO:
Carl Chaleski, PepsiCo

cc: Emma Waterloo, Deputy Director; Carl Chaleski, PepsiCo